

WebLive 2.0

The dynamic solution.

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Web Live 2.0 offers you the opportunity to attract a large number of visitors by the integration of interactive webcams on your homepage and besides to generate additional revenues with sponsor banner ads.

Regardless whether in a football stadium or museum, the panoramic view from a mountain top in a tourist region, whether live from the universities lecture hall or the construction site - with a smart waiting line feature every visitor takes over control of the webcam for a certain period of time - you may adjust it according to your preferences.

What is WebLive 2.0

Technical Information and details

- Live video for several thousand users at the same time
- The users control the webcam
- Access via streaming server - not via webcam (reduction of the data stream, as there is no direct access to the camera)
- Integration of RSS possible
- Setting of special „Points of Interest“
- Queue functionality for webcam control
- Calendar can be stored for special actions, dates or limits
- Profits by advertising measures
- Only a minor administrative effort

Interactivity with high image quality

Using a special software for the webcam control - developed by PCS AG - the visitor is free to choose the viewing direction.

WebLive 2.0 provides a great experience and fantastic image at a frame rate of 25fps and high resolution zoom (no pixelated images - up to 40-fold enlargement).

The user may thus have a closer look at singular facts in the image - live and interactive without any loss in detail.

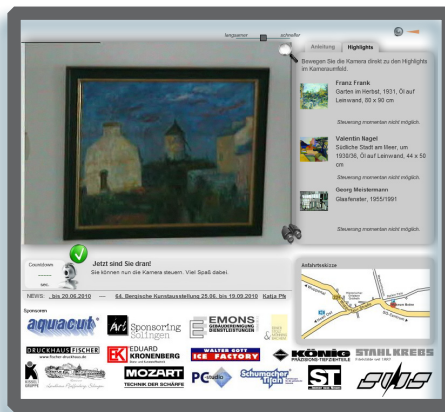
UMTS – the wireless solution

- The technology can be deployed and utilised - via UMTS in many areas
- Avoidance of costs and efforts on constructing an infrastructure not yet developed areas

Fields of application

- events
- sporting events
- tourism and travel industry
- panoramic view
- museums and places of cultural interest
- educational institutions
- building industry
- security services and protection of property
- traffic control

Examples of use



<http://www.museum-baden.de/cam>

By integration of RSS feeds - could be applied such as a newsticker - you can offer information on the company or program. Marketing the advertising spaces and sponsor ads can deliver additional revenues.



<http://s04.pc-studio.com>

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Customer Satisfaction

New ways to get in touch with your customers by using WebLive 2.0

■ „The look behind the scenes“

You can enable the rest of the world to take part in your project or situation. The “look behind the scenes” offers all participants and interested others an informative and exciting insight into what happens.

■ Documentation and for promotion purposes

Another benefit afterwards: For presentation and advertising measures there can be created a time-lapse film from the records (for use as promotion material, presentation to anniversaries, jubilee or other business events).

■ Transparency

Granting the client continuous insight into the ongoing project with **WebLive 2.0** - the perfect opportunity to convey an impression of transparency and constructive openness to the public.

Do you have any more questions, comments or feedback? Please contact us!

Via e-mail info@pcs-ag.de or by telephone +49 (0) 212 26799-0.